



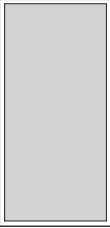
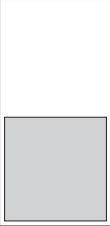
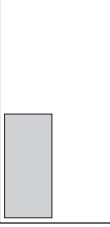
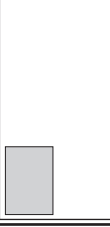
MUSKINGUM COUNTY'S **FREE** NEWSPAPER

# 2026 ADVERTISING

## RATES PER AD IN THE BUZZ

info@dresdenbuzz.com | 740-270-2408 | 700 Main Street, Dresden | DresdenBuzz.com

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|                                                                                     | SIZE                                              | AD DIMENSIONS                                                 | 1 AD<br>(4K Printed Copies +<br>Digital Edition) | 6 ADS<br>(24K Printed Copies +<br>Digital Edition)           | 12 ADS<br>(48K Printed Copies +<br>Digital Edition)          | 1 YR<br>(104K Printed Copies +<br>Digital Edition)           |
|-------------------------------------------------------------------------------------|---------------------------------------------------|---------------------------------------------------------------|--------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|
|    | <b>FULL</b>                                       | <b>10" W<br/>X 20.92" H</b>                                   | <b>\$325<br/>EACH</b>                            | <b>\$292<br/>EACH</b><br><b>TOTAL INVESTMENT<br/>\$1,752</b> | <b>\$276<br/>EACH</b><br><b>TOTAL INVESTMENT<br/>\$3,312</b> | <b>\$260<br/>EACH</b><br><b>TOTAL INVESTMENT<br/>\$6,760</b> |
|    | <b>HALF - H</b><br>(CAN ALSO BE VERTICAL)         | <b>10" W<br/>X 10.37" H</b><br>(VERTICAL - 4.92"W X 20.92"H)  | <b>\$225<br/>EACH</b>                            | <b>\$202<br/>EACH</b><br><b>TOTAL INVESTMENT<br/>\$1,212</b> | <b>\$191<br/>EACH</b><br><b>TOTAL INVESTMENT<br/>\$2,292</b> | <b>\$180<br/>EACH</b><br><b>TOTAL INVESTMENT<br/>\$4,680</b> |
|   | <b>QUARTER - V</b><br>(CAN ALSO<br>BE HORIZONTAL) | <b>4.92" W<br/>X 10.38" H</b><br>(HORIZONTAL - 10"W X 5.11"H) | <b>\$165<br/>EACH</b>                            | <b>\$148<br/>EACH</b><br><b>TOTAL INVESTMENT<br/>\$888</b>   | <b>\$140<br/>EACH</b><br><b>TOTAL INVESTMENT<br/>\$1,680</b> | <b>\$132<br/>EACH</b><br><b>TOTAL INVESTMENT<br/>\$3,432</b> |
|  | <b>SIXTH</b>                                      | <b>4.92" W<br/>X 6.87" H</b>                                  | <b>\$125<br/>EACH</b>                            | <b>\$112<br/>EACH</b><br><b>TOTAL INVESTMENT<br/>\$672</b>   | <b>\$106<br/>EACH</b><br><b>TOTAL INVESTMENT<br/>\$1,272</b> | <b>\$100<br/>EACH</b><br><b>TOTAL INVESTMENT<br/>\$2,600</b> |
|  | <b>EIGHTH</b>                                     | <b>4.92" W<br/>X 5.11" H</b>                                  | <b>\$95<br/>EACH</b>                             | <b>\$85<br/>EACH</b><br><b>TOTAL INVESTMENT<br/>\$510</b>    | <b>\$80<br/>EACH</b><br><b>TOTAL INVESTMENT<br/>\$960</b>    | <b>\$76<br/>EACH</b><br><b>TOTAL INVESTMENT<br/>\$1,976</b>  |
|  | <b>SIXTEENTH - H</b><br>(CAN ALSO BE VERTICAL)    | <b>4.92" W<br/>X 2.48" H</b><br>(VERTICAL - 2.37"W X 5.11"H)  | <b>\$75<br/>EACH</b>                             | <b>\$67<br/>EACH</b><br><b>TOTAL INVESTMENT<br/>\$402</b>    | <b>\$63<br/>EACH</b><br><b>TOTAL INVESTMENT<br/>\$756</b>    | <b>\$60<br/>EACH</b><br><b>TOTAL INVESTMENT<br/>\$1,560</b>  |

\*Ads must be paid in full on or before the deadline for the issue your ad is scheduled to run in. Six, twelve, and full year ad packages must be paid as one bill in order to receive the discount.

### 2026 Publication Dates & Deadlines

**Jan. 9** - Deadline: Jan. 5 (5 PM)  
**Jan. 23** - Deadline: Jan. 19 (5 PM)  
**Feb. 6** - Deadline: Feb. 2 (5 PM)  
**Feb. 20** - Deadline: Feb. 16 (5 PM)  
**Mar. 6** - Deadline: Mar. 2 (5 PM)  
**Mar. 20** - Deadline: Mar. 16 (5 PM)  
**Apr. 3** - Deadline: Mar. 30 (5 PM)

**Apr. 17** - Deadline: Apr. 13 (5 PM)  
**May 1** - Deadline: Apr. 27 (5 PM)  
**May 15** - Deadline: May 11 (5 PM)  
**May 29** - Deadline: May 25 (5 PM)  
**June 12** - Deadline: June 8 (5 PM)  
**June 26** - Deadline: June 22 (5 PM)  
**July 10** - Deadline: July 6 (5 PM)

**July 24** - Deadline: July 20 (5 PM)  
**Aug. 7** - Deadline: Aug. 3 (5 PM)  
**Aug. 21** - Deadline: Aug. 17 (5 PM)  
**Sept. 4** - Deadline: Aug. 31 (5 PM)  
**Sept. 18** - Deadline: Sept. 14 (5 PM)  
**Oct. 2** - Deadline: Sept. 28 (5 PM)  
**Oct. 16** - Deadline: Oct. 12 (5 PM)

**Oct. 30** - Deadline: Oct. 26 (5 PM)  
**Nov. 13** - Deadline: Nov. 9 (5 PM)  
**Nov. 27** - Deadline: Nov. 20 (12 PM)  
**Dec. 11** - Deadline: Dec. 7 (5 PM)  
**Dec. 25** - Deadline: Dec. 18 (12 PM)

**All Ads are Black and White.**  
AD DESIGN AVAILABLE AT NO ADDITIONAL COST.

**Your ad will also display in full-color in our digital edition.**  
DIGITAL EDITIONS ARE ARCHIVED AND VIEWABLE FOR AT LEAST TWO YEARS.