

2024 ADVERTISING RATES

RATES PER AD IN THE DRESDEN BUZZ*

SIZE	AD DIMENSIONS	1 AD	6 ADS	12 ADS	1 YR
FULL PAGE	10" W X 13.66" H	\$250 EACH	\$225 EACH	\$212 EACH	\$200 EACH
HALF PAGE - H (CAN ALSO BE VERTICAL)	10" W X 6.75" H (VERTICAL - 4.92"W X 13.66"H)	\$185 EACH	\$166 EACH	\$157 EACH	\$148 EACH
QUARTER PAGE - V (CAN ALSO BE HORIZONTAL)	4.92" W X 6.75" H (HORIZONTAL - 10"W X 3.29"H)	\$125 EACH	\$112 EACH	\$106 EACH	\$100 EACH
EIGHTH PAGE - H (CAN ALSO BE VERTICAL)	4.92" W X 3.29" H (VERTICAL - 2.37"W X 6.75"H)	\$75 EACH	\$67 EACH	\$63 EACH	\$ 60 EACH
BUZZ STARTER	2.37" W X 3.29" H	\$40 EACH	\$36 EACH	\$34 EACH	\$32 EACH

^{*}Ads must be paid in full on or before the deadline for the issue your ad is scheduled to run in. Six, twelve, and full year ad packages must be paid as one bill in order to receive the discount.

Your ad will also display in full-color in our digital edition.

All ads are linked to advertiser websites in digital editions on our website. Digital editions are archived and viewable for at least two years.

All Ads are Black and White. Ad design available at no additional cost.

2024 Publication Dates & Deadlines

Jan. 12 - Deadline: Jan. 8 (5 PM) Jan. 26 - Deadline: Jan. 22 (5 PM) **Feb. 9 -** Deadline: Feb. 5 (5 PM) Feb. 23 - Deadline: Feb. 19 (5 PM)

Mar. 8 - Deadline: Mar. 4 (5 PM) Mar. 22 - Deadline: Mar. 18 (5 PM) April 5 - Deadline: April 1 (5 PM) April 19 - Deadline: April 15 (5 PM)

May 3 - Deadline: April 29 (5 PM) May 17 - Deadline: May 13 (5 PM) May 31 - Deadline: May 28 (Noon)

June 14- Deadline: June 10 (5 PM) June 28 - Deadline: June 24 (5 PM) July 12 - Deadline: July 8 (5 PM) July 26 - Deadline: July 22 (5 PM)

Aug. 9 - Deadline: Aug. 5 (5 PM) Aug. 23 - Deadline: Aug. 19 (5 PM) Sept. 6 - Deadline: Sept. 3 (Noon) Sept. 20 - Deadline: Sept. 16 (5 PM) Deadline: Dec. 20 (5 PM)

Oct. 4 - Deadline: Sept. 30 (5 PM) Oct. 18 - Deadline: Oct. 14 (5 PM) Nov. 1 - Deadline: Oct. 28 (5 PM)

Nov. 15 -Deadline: Nov. 11 (5 PM) Nov. 29 -Deadline: Nov. 25 (5 PM)

Dec. 13 -Deadline: Dec. 9 (5 PM) Dec. 27 -

SHOP & HIRE LOCAL

BUSINESS DIRECTORY

A MONTH

Get your business in front of thousands of local consumers for less than \$1 a day. Includes ad design and directory header above ad. (Ad measures 2.31" wide x 1.48" high.)

info@dresdenbuzz.com • 740-270-2408 • 700 Main Street, Dresden • DresdenBuzz.com



